

The 50 Leading Foreign Multinational Companies in Greece as Highlighted by Artificial Intelligence



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with AI



The 28 Key Factors Used In The Assessment

Factors

01 Salary & Compensation

02 Work-Life Balance

03 Hybrid Working
Options & Policies

04 Company Culture

05 Management & Leadership
Quality

06 Working Conditions
& Premises

07 Physical working
environment

08 Commute &
Accessibility

09 Employee
Benefits

10 Career Development &
Growth



The Factors

11

Diversity & Inclusion

12

Job Security & Company Stability

13

Technology & Innovation

14

Ethics & Corporate Social Responsibility

15

Employee Recognition & Appreciation

16

Mental Health & Well-being Support

17

Transparency & Communication

18

Onboarding & Integration for Hybrid/Remote Staff

19

Digital Readiness & Adaptability

20

Employer Branding & External Reputation



The Factors

21

**Local Labor Law
Compliance & Integrity**

22

**Opportunities for
International Collaboration**

23

**Environmental &
Sustainable Practices**

24

**Nepotism/Favoritism or Local
Culture Challenges**

25

**Maternity/Paternity &
Family-Friendly Policies**

26

**Team-Building & Social
Connection**

27

**Future Remote/Hybrid
Evolution Plans**

28

**Career Development & Growth
Opportunities**





Top 5

Perfect Score: 2200

Top 5

	TOTAL SCORE
1 Coca-Cola	1.768
2 Microsoft	1,676
3 Range Rover	1,666
4 AXA	1,651
5 Apple	1,637



1



1,768

TOTAL SCORE

- Career development & professional advancement
- Hybrid work options & policies
- Maternity/paternity and family policies
- Employer profile & external reputation
- Integration & onboarding of new hybrid/remote employees
- Transparency & internal communication
- Work-life balance
- Employee benefits
- Employee recognition & appreciation
- Salary & compensation
- Career growth & professional development opportunities
- Digital readiness & adaptability
- Physical work environment
- Technology & innovation

The factors are ranked in descending order.



- Opportunities for international cooperation
- Nepotism/favoritism or local cultural challenges
- Mental health & wellness support
- Environmental & sustainable practices
- Job security & company stability
- Ethics & corporate social responsibility (CSR)
- Working conditions & facilities
- Transportation & accessibility
- Compliance with labor laws
- Teamwork & social connection
- Future plans for the development of remote/hybrid working
- Corporate culture
- Quality of management & leadership
- Diversity & inclusion



- Recognition & appreciation of employees
- Transportation & accessibility
- Maternity/paternity & family policies
- Digital readiness & adaptability
- Job security & company stability
- Corporate culture
- Career growth & professional development opportunities
- Technology & innovation
- Ethics & corporate social responsibility (CSR)
- Mental health & wellness support
- Salary & Compensation
- Work-life balance
- Environmental & sustainable practices
- Teamwork & social connection

The factors are listed in descending order.



- Hybrid work options & policies
- Career development & professional advancement
- Diversity & inclusion
- Employer profile & external reputation
- Onboarding & welcoming new hybrid/remote employees
- Working conditions & facilities
- Physical work environment
- Transparency & internal communication
- Opportunities for international collaboration
- Nepotism/favoritism or local cultural challenges
- Employee benefits
- Quality of management & leadership
- Compliance with labor laws
- Future plans for the development of remote/hybrid work



- Transparency & internal communication
- Employee benefits
- Job security & company stability
- Nepotism/favoritism or local cultural challenges
- Compliance with labor laws
- Corporate culture
- Quality of management & leadership
- Career development & professional advancement
- Digital readiness & adaptability
- Employer profile & external reputation
- Maternity/paternity & family policies
- Future plans for the development of remote/hybrid working
- Diversity & inclusion
- Career growth & professional development opportunities

The factors are listed in descending order.



- Working conditions & facilities
- Integration & onboarding of new hybrid/remote employees
- Teamwork & social connection
- Ethics & corporate social responsibility (CSR)
- Salary & Compensation
- Work-life balance
- Hybrid work options & policies
- Physical work environment
- Transportation & Accessibility
- Employee recognition & appreciation
- Mental health & wellness support
- Opportunities for international collaboration
- Environmental & sustainable practices
- Technology & innovation



- Salary & Compensation
- Quality of management & leadership
- Working conditions & facilities
- Compliance with labor laws
- Diversity & Inclusion
- Career development & professional advancement
- Employee recognition and appreciation
- Environmental & sustainable practices
- Maternity/paternity and family policies
- Physical working environment
- Ethics & corporate social responsibility (CSR)
- Integration & onboarding of new hybrid/remote employees
- Digital readiness & adaptability
- Career development & professional growth opportunities

The factors are listed in descending order.



- Corporate culture
- Employee benefits
- Technology & innovation
- Nepotism/Favoritism or local cultural challenges
- Job security & company stability
- Work-life balance
- Employer profile & external reputation
- Teamwork & social connection
- Hybrid work options & policies
- Future plans for the development of remote/hybrid work
- Commuting & accessibility
- Mental health & wellness support
- Transparency & internal communication
- Opportunities for international collaboration





- Corporate culture
- Transportation & accessibility
- Diversity & inclusion
- Transparency & internal communication
- Opportunities for international cooperation
- Compliance with labor laws
- Hybrid work options & policies
- Working conditions & facilities
- Physical work environment
- Ethics & corporate social responsibility (CSR)
- Integration & onboarding of new hybrid/remote employees
- Maternity/paternity & family policies
- Work-life balance
- Employee recognition & appreciation





- Employer profile & external reputation
- Nepotism/Favoritism or local culture challenges
- Future plans for the development of remote/hybrid work
- Salary & Compensation
- Career development & professional growth
- Quality of management & leadership
- Job security & company stability
- Technology & innovation
- Mental health & wellness support
- Employee benefits
- Digital readiness & adaptability
- Environmental & sustainable practices
- Career growth & professional development opportunities
- Teamwork & social connection





Top 50 Companies

Top - 50

		TOTAL SCORE			TOTAL SCORE
1	Coca-Cola	1,768	14	Siemens	1,602
2	Microsoft	1,676	15	Louis Vuitton	1,602
3	Range Rover	1,666	16	Volkswagen	1,602
4	AXA	1,651	17	GE	1,600
5	Apple	1,637	18	LG Electronics	1,598
6	3M	1,631	19	SAP	1,597
7	Xiaomi	1,627	20	Hyundai	1,597
8	Toyota	1,624	21	UPS	1,596
9	Pandora	1,622	22	Gillette	1,595
10	Morgan Stanley	1,612	23	Porsche	1,593
11	Disney	1,608	24	Zara	1,592
12	Ford	1,607	25	HSBC	1,589
13	Google	1,607	26	FedEx	1,589



Top - 50

		TOTAL SCORE			TOTAL SCORE
27	Oracle	1,676	39	Panasonic	1,561
28	Dior	1,583	40	Danone	1,559
29	Audi	1,581	41	Budweiser	1,558
30	Philips	1,579	42	LEGO	1,554
31	Facebook	1,579	43	Santander	1,553
32	IBM	1,578	44	SONY	1,552
33	Prada	1,567	45	American Express	1,550
34	MasterCard	1,567	46	Kia	1,550
35	IKEA	1,565	47	Cartier	1,540
36	H&M	1,563	48	Airbnb	1,547
37	Nike	1,563	49	Honda	1,543
38	Tiffany & Co.	1,561	50	Corona	1,540





Thank you for your attention!